

## **Research on the reconstruction strategy of ideological and political curriculum system in colleges and universities under the perspective of "Internet"**

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**Abstract:** In recent years, the education system has been gradually reformed, and the status of students' ideological education has become more and more important. In the university period, students should take the initiative to accept the ideological and political education of the school, and firmly establish the correct ideological values. Nowadays, with the rapid development of Internet technology, under the perspective of "Internet", the ideological and political courses in colleges and universities should be more innovative. The educational concept of ideological and political teachers should keep up with the development of The Times, and formulate the curriculum system in combination with the educational goals of college students and the actual situation of students. Based on this, this paper first analyzes the colleges and universities to carry out the ideological and political education work with the significance of the Internet, and then put forward the current education course problems in colleges and universities, finally to "Internet" under the vision of universities ideological curriculum system reconstruction strategy is analyzed, hope to bring you ideological teachers reference value.

### **1. Introduction**

Ideological and political course is a very important course in the university stage, which is committed to helping students establish correct ideological values, keep up with the pace of the Party and the development trend of The Times. Throughout the present, the Internet age comes in people's lives, bringing a lot of convenience. This for ideological course system construction in colleges and universities is also a kind of opportunity, university education education staff should use the rapid development of Internet technology, update their education concept and curriculum system, constantly meet the requirements of the student development of today's era, cultivate a batch of high quality, high thought stance of outstanding college students, for the good development of the society and the country continuously conveying talent.

### **2. The significance of carrying out ideological and political work in colleges and universities in China with the Internet in the new era**

In the university stage, college students are in the critical period of the formation of ideological and political ideas. As the new era, college students should actively study ideological and political ideas to innovate their own ideological mind. Moreover, college students are about to enter the society, and they will pay great attention to ideology and politics in the work in the future. Under the current background, all industries and fields should keep up with the pace of The Times, study and implement the important ideological spirit of the Party. Nowadays, it is of great significance to develop ideological and political courses through the Internet. In the context of the Internet, information dissemination is fast and wide, and whenever and wherever people can understand the happening in the first time. In the past, the ideological and political education in colleges and universities was only based on materials, books or newspapers and periodicals. The information that students knew was not the latest, and the effectiveness could not be guaranteed. But now the information access is relatively simple, it can be said that now it is in an era of information explosion, which undoubtedly greatly increases the effectiveness and richness of the content of the

ideological and political curriculum system. The Internet platform has many rich learning resources, which is equivalent to a treasure house of knowledge. If the content of the ideological and political curriculum system can make full use of the Internet platform, it will produce huge effects. In addition, the Internet will also greatly enhance the interest of the construction of the ideological and political curriculum system in colleges and universities. Some animation effects, film and television resources and pictures greatly add to the fun. Students are also willing to contact with new things. Students are also very willing to accept the Internet teaching, which helps to improve the participation and effect of ideological and political course teaching, and cultivate students' innovative thinking. The network carrier of network ideological and political education is also constantly enriched and diversified, from the news, newspaper, TV at the beginning to today's Internet, computers, smart phones, such as learning to power, youth learning and so on. The Internet also provides learning opportunities for ideological and political teachers. A large number of high-quality teaching materials and good experience practices are valuable materials for ideological and political teachers to improve their teaching level. In order to improve the effect of ideological and political curriculum system design, teachers should start from their own construction and learn new ideas together with students.

### **3. Common problems in the ideological and political work in colleges and universities**

Although the ideological and political education in colleges and universities has improved in recent years, there are still some problems. For example, in the actual teaching of ideological and political curriculum system, many teachers still use the old-fashioned education methods, which do not fully stimulate students' interest in participating in ideological and political course learning. Because the ideological and political courses involve a lot of theoretical content, if only by relying on the previous teaching methods for students is more boring, can not meet the development needs of students. Secondly, some colleges and universities need to enhance their awareness of the importance of ideological and political curriculum system, resulting in a single old teaching form and no innovative educational practices. Can't teaching arrangement organic and Internet integration, part of the ideological education staff do not have Internet education thinking, and colleges and universities have the Internet into education education thinking, but too much reliance on Internet technology, lead to education professional core knowledge teaching effect is not good enough, because the traditional student teachers face to face teaching is good, through the interaction between teachers and students to complete the teaching task, and excessive reliance on Internet students and teachers communication opportunities greatly reduced, affect the teachers for students' knowledge evaluation, and affect the late teaching arrangement. In addition, some colleges and universities do not have a standardized use of the Internet platform to carry out teaching, because the Internet information is not all true and reasonable, there is a mixed situation. Some colleges and universities have not do a good job in information screening, leading to some negative news on the ideological and political platform of the university, which affects the formation of a good campus ideological and cultural atmosphere.

## **4. The reconstruction strategy of ideological and political curriculum system in colleges and universities under the perspective of "Internet"**

### **4.1 Innovate the education concept of education staff**

From the perspective of "Internet", ideological and political teachers should change their teaching ideas and actively explore more effective and new educational methods with the help of the rich resources of the Internet. The first point needs to pay attention to is to redefine the identity positioning, change the self-oriented classroom teaching mode, transform themselves into the role of guidance, take students as the master of the classroom, stimulate students' active thinking, and give full play to the initiative of students. Second, to the Internet thinking into their own teaching idea, to realize the Internet and students daily closely, and students like to contact new things,

students are also very interested in, there are a lot of rich knowledge resources in the Internet can broaden the students' ideological life, can well to attract students to participate in classroom teaching. Third, the Internet should be moderately quoted. Under the background of the Internet, it has brought great convenience to the education field. The integration of education into the Internet needs to grasp the scale and make reasonable use of the Internet. We should not rely too much on the Internet to carry out teaching, otherwise teachers may have the idea of relying on it and thus have the phenomenon of not preparing lessons carefully. Teachers can adopt the teaching strategy of "online" teaching as the main and "offline" teaching as the auxiliary, organically combine the two ways to carry out ideological teaching, and evenly plan the time arrangement of the two ways. Put the important ideological and political theoretical knowledge to the line after class, some supplementary knowledge points can be expanded in the form of video with the help of the Internet. College teachers should actively explore more effective and quickest ways of information dissemination, rely on the Internet platform to build "network new media defense line", and constantly improve the understanding and understanding of students' new things and advanced ideas from the specific situation of individual students and advanced ideas.

#### **4.2 Strengthen the construction of college students' mobile Internet ideological and political education talents**

In order to better play the role of the Internet in the ideological and political curriculum system, colleges and universities should strengthen the team construction of relevant professional education personnel. Imagine if ideological and political education teachers do not have a systematic Internet ideological and political education system, how to teach college students with independent ideological consciousness. Therefore, colleges and universities should regularly train ideological and political teachers, enhance teachers' new educational thinking of the Internet through lectures and practical activities, and effectively improve the teaching level of students. Ideological and political education staff should also include counselors, who should also have educational thinking under the context of the Internet. In this regard, colleges and universities should combine the actual development trend of the school and the actual content of the counselors' work, so as to provide an important platform for the professional development of counselors. In daily teaching management, counselors should continue to inculcate new learning ideas and ideas for students, leaving time for students to adapt and play. Schools should regularly organize personnel assessment, evaluate educational personnel based on the development of ideological and political courses, students' ideological and political level improvement and student feedback, timely adjust the next teaching arrangements and plans, and give full play to the role of the "Internet" platform.

#### **4.3 Actively build a new ideological and political education platform**

Under the background of the Internet, the major platform websites emerge in endlessly. The school should pay more attention to the construction and development of we-media platforms such as Weibo, wechat public account, short video and easy class, fully explore and give full play to the ideological and political education function of new media, and promote the formation of good ideological and moral character among college students. Through practical research, many colleges and universities have built some ideological and political education platforms by relying on the Internet, but the theme is relatively single, mainly "red education". One of the common problems is that the platform utilization rate is low, and the role of ideological and political platform has not been fully played. Based on this, colleges and universities should actively build the ideological and political education platform, and increase the utilization rate of the platform, and timely release the latest ideological and political topics or news on the platform. Open the platform communication channels, encourage the school teachers and students to actively contribute, share and exchange political ideas. In addition, colleges and universities should strengthen the construction of campus network environment, improve the campus network management mechanism, and build a harmonious and healthy campus network environment. With the help of the school's official website, TikTok account and wechat official account, strengthen the publicity and release of political and ideological information, so that students can understand the latest developments, and expand the

breadth and depth of ideological and political education. It should be noted that colleges and universities should do a good job in platform information screening, ensure the release of positive energy, positive comments and dissemination, and give students positive thinking encouragement. Colleges and universities should also attach importance to the content of the network ideological and political education construction and innovation, keep pace, close to the college students' learning life reality and psychological characteristics, strengthening the campus network, weibo, WeChat public number, easy class platform of vitality and attraction, enhance the network ideological and political education penetration and appeal. The network platform of ideological and political education should be organically combined with other platforms, give full play to the advantages of various platforms, and enhance the pertinency and effectiveness of ideological and political education of college students. Give full play to the characteristics and advantages of the Internet, according to the goals and tasks of ideological and political education of college students.

The network ideological and political work platform of college students should pay attention to two aspects. One is to take "red" as the core. Fully grasp the opportunity, actively use the network publicity and education, the traditional, compulsory, indoctrination teaching methods into modern, active, interactive guidance, and effectively enhance the network awareness of college students. Second, we must strengthen the service role of campus network, the students' study, life, work is closely related to students' life information, in time to help students solve practical problems, understand the current students generally concerned about social hot and difficult problems, to be close to the campus, close to life, close to the students, to shorten the distance with the "theme" thought, improve the identity of students' ideological content.

## **5. Create a new curriculum system of "in-class" + "extracurricular"**

In the past ideological and political courses, the way of classroom teaching often focuses on "in-class" teaching, combined with the content of teaching materials and hot social issues. At the same time, supplemented by case teaching, film and television appreciation, hot discussion, thematic debate, keynote speech and other forms. Now with the Internet technology, ideological and political teachers should jump out of the limited thinking in class, expand to extracurricular, and rely on the Internet to arrange rich and colorful "extracurricular" teaching content for students. For example, teachers can ask students to watch video materials, shoot thematic micro-videos, and carry out thematic social surveys with the help of electronic questionnaires. Nowadays, the 20th Spirit and Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era have become the mainstream of ideological education. Teachers can encourage students to create relevant works with the help of TikTok, Weibo and other media platforms to learn and implement the important spirit. For example, with the theme of the 20 spirit, the "three and a half" or "Welcome the story of my original heart" sharing and exchange meeting, the production of publicity and educational films, with the school scenery as the background, the shooting of unique and educational value works, to create a strong atmosphere of the 20 spirit of learning. This educational mode has changed the boredom of traditional ideological and political teaching. Through the introduction of extracurricular practical activities, it not only meets the educational concept under the background of the Internet, but also enhances students' ability to apply ideological and political theoretical knowledge, and enriches the content design of ideological and political curriculum system.

## **6. Build college students network ideological and political education "red man"**

Under the background of the Internet, the net red effect appears in people's vision. The teaching of ideological and political curriculum system can also attract students' attention by creating web celebrity effect. As we all know, because the ideas of students of the same age group are more unified, students' thoughts will influence each other. Therefore, by creating the network ideological and political education "net red" to form the mutual influence among students, to lead more students to be interested in the ideological and political content. If the effect of teachers setting an example, it is not as good as the model of the student group, and the student group model is more convincing.

Teachers 'blindly oral education will cause students' boredom, thinking that it is only applicable to the generation of teachers."Celebrities" in network ideological and political education are "active elements" who are often exposed to information on campus and like to spread widely to others. Such "active elements" often have a certain influence on the thoughts and behavior of others. The reason why such activists are easier to gain the recognition of students is largely because the students themselves are a student, and the students are more independent. Therefore, in order to strengthen the control of public opinion and improve the efficiency of network ideological and political education, it is necessary to strengthen the cultivation of "celebrities" in network ideological and political education, and enhance the influence of opinion leaders in college students. Students can be used to convey positive information, so that students can establish a correct learning attitude, which has a positive effect on the infiltration of ideological and political education.

## **7. Create a positive ideological and political curriculum system**

The curriculum system of ideological and political education should pay attention to the correctness of the content. Due to the uneven ideological and political content on the network platform, ideological and political teachers in colleges and universities should pay attention to the screening of teaching content and select positive values for education. Of course, for the bad things can also be introduced through the harm, in the network to find some negative examples to play a warning role. In addition, colleges and universities should establish an early warning mechanism for online public opinion management to avoid the negative impact of platform speech. The early warning mechanism of public opinion management is to collect and predict the wind direction of public opinion before the emergence of online public opinion, study and judge the future trend of public opinion, and formulate scientific public opinion guidance strategies. First of all, we should build a hierarchy to measure and evaluate the development of online public opinion. In order to give full play to the function of online public opinion supervision, we must establish a scientific and reasonable online public opinion supervision system. In order to improve the accuracy and effectiveness of online public opinion monitoring, it is necessary to establish a scientific and reasonable evaluation index of the characteristics of Internet public opinion, evaluate the severity and development of the event, and then score according to the development of public opinion, so as to achieve the purpose of public opinion monitoring at different levels. Secondly, to construct the graded countermeasures of social public opinion risk. In the realistic network risk classification of public opinion, it is divided into different levels according to the severity of the crisis, so as to classify it accordingly. In the actual early warning work, the "radar" technology can be used to monitor the network information of the school in real time, and to conduct early intervention and guidance. In view of the emergency situation of some schools, we can find out the occurrence of the crisis in time before the event occurs, take measures in time, and guide and contain it in time, which is conducive to strengthening the network public opinion work of the school. Then want to establish a set of scientific and reasonable network public opinion disposal system. First of all, it is necessary to strengthen the early intervention, deepen ideological and political education into students 'daily learning and life, and listen to students' feedback extensively, and guide hot topics, which can effectively avoid such public opinion news as becoming a hot spot and reduce the incidence of negative public opinion. Secondly, make a good schedule for the school. Agenda arrangement is an important link in the guidance of online public opinion in universities. It can release and forward meaningful social news specifically, so as to guide students' attention to a specific level, and realize the purpose of enhancing the network civilization accomplishment and the concept of the rule of law.

## **8. Conclusion**

In short, "Internet" vision under the university ideological course system reconstruction strategy research is very important work, university ideological education staff should realize the Internet

background for the significance of ideological course system value, according to the actual situation of students and the current education concept concept targeted to develop effective strategies. Colleges and universities should also actively build Internet teaching thinking teacher team, continuous innovation of education idea, to carry out the "class" and "extracurricular" teaching mode, with "online" + "offline" various ideological course system design, build college students network ideological and political education "red", hope that through a variety of strategies to build "Internet" under the background of efficient education curriculum teaching system.

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